

SHOES MADE IN EU

NEWSLETTER n. 2

09/06/2016

The European Industrial Shoemaker

Project overview

The project «SHOES MADE IN EU» aims to create a vocational profile for skilled workers offering a high «employability» to the trainees while enabling the

European footwear industry to reinforce its qualitative and innovative edge.

Objectives

The primary objectives of SHOES MADE IN EU are to foster Vocational Education and Training in the footwear sector and to create a training pathway for qualified skilled workers in footwear production that complies with the EU Quality Framework and European Credit VET system (ECVET).

The project aims are to:

- strengthen the quality of vocational training in the footwear sector in order to reinforce the competitive edge of European footwear manufacturers
- improve and promote vocational and educational training in the footwear sector in Poland and other European countries
- create a harmonized EU industrial shoemaker training programme to facilitate mobility of workers between European countries
- match young industrial shoemakers' skills with labour market needs

SHOES MADE IN EU addresses:

- *students willing to acquire footwear manufacturing skills.*
- *Companies willing to upgrade their employees' manufacturing competences.* VET schools/institutes willing to prepare newcomers for a career in the footwear industry.
- *Footwear workers willing to upgrade their skills on footwear manufacturing*



Acknowledgements



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Erasmus+

Partners

POLSKA IZBA PRZEMYSŁU
SKORZANEGO (PROJECT LEADER) - PL

INSTYTUT PRZEMYSŁU SKORZANEGO
W LODZI - PL

LODZKIE REGION - PL

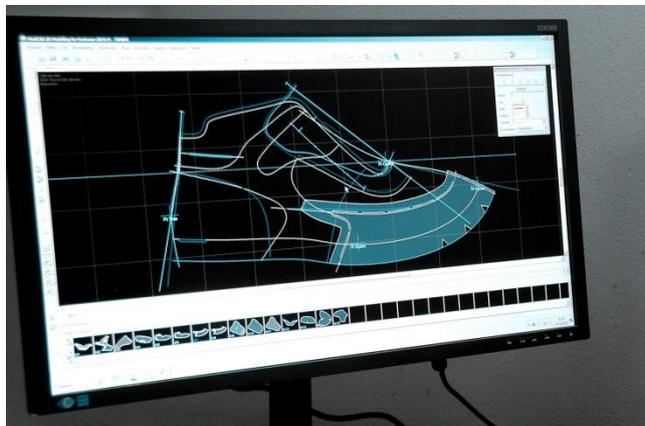
CONFEDERATION EUROPEENNE DE
L'INDUSTRIE DE LA CHAUSSURE - BE

CENTRO TECNOLÓGICO DO CALÇADO
DE PORTUGAL - PT

ISC INTERNATIONAL SHOE
COMPETENCE CENTER PIRMASENS
GGBH - DE

CRYSTALCLEARSOFT - EL

EUROCREA MERCHANT - IT



The European Industrial Shoemaker Profile

The first step toward the definition of the profile: a European wide research

The project main outcome will be the definition of a European profile of the "Industrial Shoemaker". In order to achieve this goal, partners have started the project with an analysis activity made of two main issues:

- The existing training profile in the partner countries: Poland, Portugal, Italy and Germany, in the field of footwear in VET.
- The survey conducted with footwear industries, aiming to detect major trends in skills mismatch of footwear employees and the needs of the enterprises toward the improvement of technological development.

From the comprehensive results of both issues, partners detected the constant need of skilled workforce in the footwear sector, which is constantly growing in Europe, and a positive

development of the technological equipment. On the other hand, even if training profile are very similar one another in the European countries, the sector lacks in attracting young people to the job and in keeping up-to-date the knowledge, competences and skills. Partners were capable to gather substantial results through a desktop research and an online survey disseminated through their networks. The survey counted more than 300 answers from Portugal, Poland, Italy and Germany. It was useful for the partners to understand the sentiment of the industries toward the lack of skills they are facing and to start working on the definition of the training profile and plan that will be developed in the upcoming months. Even

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II meeting in Milan – 21st
and 22nd of April



I meeting in Warsaw – 19th
and 20th November 2015

if with small differences, caused by the different footwear industrial culture, the countries where the survey was conducted showed that the sector is in a turning point. Despite the crisis footwear industry in those countries found its way to recover and progress or keep up toward a new development.

The survey confirmed some trends as described also through desktop research results especially for the issues concerning skills mismatch.

There is also a quite propensity to introduce new technologies or improvements in the production site but then enterprises face the need of better equipped workers which not always are easy to be found.

The result of the survey, together with the others represents an important base for the structure of the training plan.